



## KIDS IN HOT CARS

### GRAPHIC 1:

**KIDS IN HOT CARS**

Who are the most important members of our family?

**YOUR KIDS.**

Learn how everyone can help keep kids out of hot cars.

[health.ny.gov/kidsinhotcars](https://health.ny.gov/kidsinhotcars)

NEW YORK STATE | Department of Health

**FACEBOOK:** Even when the sun is not shining, it can be hot inside a parked car. Within minutes, temperatures can easily reach life threatening levels. Parents and guardians, learn more from @NYSDOH – New York State Department of Health how children get forgotten in hot cars: [health.ny.gov/KidsInHotcars](https://health.ny.gov/KidsInHotcars)

**TWITTER:** Even when the sun is not shining, it can be hot inside a parked car. Within minutes, temperatures can easily reach life threatening levels. Parents and caregivers learn more from @HealthNYGov how children get forgotten in hot cars: [health.ny.gov/KidsInHotcars](https://health.ny.gov/KidsInHotcars)

**INSTAGRAM:** Even when the sun is not shining, it can be hot inside a parked car. Within minutes, temperatures can easily reach life threatening levels. Parents and caregivers, link in bio to learn more from @nysdoh how children get forgotten in hot cars.

### GRAPHIC 2:



**KIDS IN HOT CARS**

What happens to a child's body in a hot car – even on a cloudy day?

- 45 MIN. THIRSTY & SWEATING
- 60 MIN. HYPERTHERMIA & DISCOMFORT
- 90 MIN. INCREASED HEART RATE
- 150 MIN. FAINTING, DEHYDRATION & VOMITING
- 160 MIN. SEVERE HEADACHE & DIZZINESS
- 170 MIN. DELIRIUM & HALLUCINATIONS

[health.ny.gov/kidsinhotcars](http://health.ny.gov/kidsinhotcars) 

**FACEBOOK:** When daily routines are interrupted by distractions, forgetfulness happens. @NYSDOH- New York State Department of Health shares tips to avoid making a life-changing mistake:

[health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)

**TWITTER:** When daily routines are interrupted by distractions, forgetfulness happens @HealthNYGov shares tips to avoid making a life-changing mistake: [health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)

**INSTAGRAM:** When daily routines are interrupted by distractions, forgetfulness happen. @nysdoh shares tips to avoid making a life-changing mistake. Tap the link in bio to learn more.

[health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)

**GRAPHIC 3:**

**KIDS IN HOT CARS**

Inside a hot car,  
**MY LIFE is  
in DANGER.**

Outside Temperature	Temperature Inside a Parked Car
80°F	99°F
85°F	104°F
90°F	109°F



[health.ny.gov/kidsinhotcars](http://health.ny.gov/kidsinhotcars) 



## Public Health Toolkit Social Media



**FACEBOOK & TWITTER:** Share with a parent or caregiver. People from all walks of life and backgrounds have forgotten a child inside a hot car. It can happen to anyone. Learn how to avoid making this mistake: [health.ny.gov/KidsInHotCars](https://health.ny.gov/KidsInHotCars)

**INSTAGRAM:** Share with a parent or caregiver. People from all walks of life and backgrounds have forgotten a child inside a hot car. It can happen to anyone. Link in bio to learn how to avoid making this mistake. [health.ny.gov/KidsInHotCars](https://health.ny.gov/KidsInHotCars)

### GRAPHIC 4:

**KIDS IN HOT CARS**

Baby, it's **HOT** inside a parked car.

Temperatures within a parked car – even on a cloudy day – can reach life threatening levels.

[health.ny.gov/kidsinhotcars](https://health.ny.gov/kidsinhotcars)

NEW YORK STATE | Department of Health

**FACEBOOK & TWITTER:** Did you know? About 46% of the time when a child was forgotten inside a hot car, the caregiver meant to drop the child off at daycare. Take a moment to learn how this can happen to anyone: [health.ny.gov/KidsInHotCars](https://health.ny.gov/KidsInHotCars)

**INSTAGRAM:** Did you know? About 46% of the time when a child was forgotten inside a hot car, the caregiver meant to drop the child off at daycare. Take a moment to learn how this can happen to anyone. Link in bio. [health.ny.gov/KidsInHotCars](https://health.ny.gov/KidsInHotCars)

### GRAPHIC 5:



## Public Health Toolkit Social Media



### KIDS IN HOT CARS

#### Who has left a child in a hot car?

People from many different  
backgrounds. They can  
be anyone, including:

Accountant • Assistant principal • Chef  
Clergy • College professor • Construction  
worker • Dentist • Electrician • Paralegal  
Pediatrician • Police officer • Postal clerk  
Mental health counselor • Nurse  
Rabbinical student • Rocket scientist  
Social worker • Soldier



It can happen to **ANYONE.**

[health.ny.gov/kidsinhotcars](http://health.ny.gov/kidsinhotcars)



**FACEBOOK:** Being out of routine and having lots of things on your mind can cause forgetfulness. Get tips from @NYSDOH – New York State Department of Health on how to avoid making this heartbreaking mistake. [health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)

**TWITTER:** Being out of routine and having a on your mind can cause forgetfulness. Get tips from @HealthNYGov on how to avoid making this heartbreaking mistake. [health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)

**INSTAGRAM:** Being out of routine and having a lot on your mind can cause forgetfulness. Link in bio to get tips from @nysdoh on how to avoid making this heartbreaking mistake. [health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)

### GRAPHIC 6:

**KIDS IN HOT CARS**

**Parents and caregivers from all walks of life  
have forgotten a child in a hot car.**

Parents of *all* ages and of *all* ethnicities.  
Fathers AND mothers.  
People of all income levels.

[health.ny.gov/kidsinhotcars](http://health.ny.gov/kidsinhotcars)



**FACEBOOK & TWITTER:** FACT: people from all backgrounds have done it. About 46% of the time when a child was forgotten, the person meant to drop the child off at daycare. Learn how this can happen to anyone: [health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)

**INSTAGRAM:** FACT: people from all backgrounds have done it. About 46% of the time when a child was forgotten, the person meant to drop the child off at daycare. Learn how this can happen to anyone. Link in bio. [health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)

**GRAPHIC 7:**



**FACEBOOK:** Research shows forgetting a child in a hot car can happen to anyone. Share and encourage others to learn more with tips from @NYSODH – New York State Department of Health: [health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)

**TWITTER:** Research shows forgetting a child in a hot car can happen to anyone. Share and encourage others to learn more with tips from @HealthNYGov: [health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)

**INSTAGRAM:** Research shows forgetting a child in a hot car can happen to anyone. Share and encourage others to learn more with tips from @nysdoh. Link in bio. [health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)

**GRAPHIC 8:**



## Public Health Toolkit Social Media



**FACEBOOK & TWITTER:** Loving parents can lose awareness of a child in the backseat. It can and does happen – every year. Share and learn more: [health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)

**INSTAGRAM:** Loving parents can lose awareness of a child in the backseat. It can and does happen – every year. Share and learn more. Link in bio. [health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)

### GRAPHIC 9:



**FACEBOOK:** Everyone can help keep kids out of hot cars. @NYSDOH- New York State Department of Health shares tips and information on how this can happen to any loving and attentive parent. [health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)

**TWITTER:** Everyone can help keep kids out of hot cars. @HealthNYGov shares tips and information on how this can happen to any loving and attentive parent. [health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)

**INSTAGRAM:** Everyone can help keep kids out of hot cars. @nysdoh shares tips and information on how this can happen to any loving and attentive parent. Link in bio. [health.ny.gov/KidsInHotCars](http://health.ny.gov/KidsInHotCars)



GRAPHIC 10:



**FACEBOOK & TWITTER:** It's common to wonder how children get forgotten in hot cars. Families who lost a child this way once thought the same thing. Learn more. It's one way we can all help prevent these deaths. [health.ny.gov/KidsInHotCars](https://health.ny.gov/KidsInHotCars)

**INSTAGRAM:** It's common to wonder how children get forgotten in hot cars. Families who lost a child this way once thought the same thing. Learn more. It's one way we can all help prevent these deaths. Link in bio. [health.ny.gov/KidsInHotCars](https://health.ny.gov/KidsInHotCars)

GRAPHIC 10:



**FACEBOOK:** Take a few moments to read how this happens to families from all backgrounds. Tips from @NYSDOH – New York State Department of Health: [health.ny.gov/KidsInHotCars](https://health.ny.gov/KidsInHotCars)

**TWITTER:** Take a few moments to read how this happens to families from all backgrounds. Tips from @HealthNYGov: [health.ny.gov/KidsInHotCars](https://health.ny.gov/KidsInHotCars)



## Public Health Toolkit

### Social Media



**INSTAGRAM:** Take a few moments to read how this happens to families from all backgrounds. Tips from @nysdoh. Link in bio. [health.ny.gov/KidsInHotCars](https://health.ny.gov/KidsInHotCars)